

FLETCHER Stole the Show From 21 Savage at Juice Jam

By Mya Pfeifer

SYRACUSE, N.Y., Sept. 9, 2019 – Juice Jam was on Sept. 8, 2019, at Syracuse University, and featured performances by Kilo Kish, Mt. Joy, FLETCHER, EARTHGANG and 21 Savage. Students came excited to see 21 Savage, but ended up being even more impressed by FLETCHER, an up-and-coming singer and songwriter from Wall, New Jersey.

FLETCHER took the stage at 2:20 p.m. and attracted many new fans during her performance. The audience was singing, dancing and, in some cases, crying as they watched FLETCHER perform songs from her new EP, “You Ruined New York For Me.” FLETCHER maintained the audience’s attention between songs by interacting with people and telling the stories that inspired each of her songs.

FLETCHER’s most popular song, “Undrunk,” which peaked at No. 16 on the U.S. pop charts, attracted the greatest response.

Students could be heard in the crowd saying things such as, “I didn’t even realize this was her,” while singing along to every word of the song.

At the end of the day, FLETCHER was the performance getting the highest praise from fans, both new and old. Syracuse University sophomore Matt Jensen said, “I didn’t know her until Juice Jam, but I dig it.”

However, students were less impressed by the Juice Jam headliner 21 Savage.



FLETCHER performed at Juice Jam in Syracuse, New York, on Sept. 8, 2019. Photo by Mya Pfeifer

As the main performance, 21 Savage took the stage at 4:35 p.m. after rumors spread through the crowd that he may have not shown up for the show. When he took the stage at last, many audience members were underwhelmed by his set. “I love 21 Savage’s music, but his performance was not great,” said Syracuse University sophomore Jonathan Danilich.

It was not long after 21 Savage started his performance that a significant number of students seemed to turn towards the door and say goodbye to Juice Jam 2019 a little early. While many die-hard fans of 21 Savage stuck it out to hear his entire set, even they seemed to be unimpressed. Syracuse University sophomore Maya Valadez said, “His stage presence just wasn’t there, so it felt like his music was just being playing loudly. He wasn’t nearly as good as I expected him to be.”

After this year’s Juice Jam, it seems clear that the two names that will be remembered by students are FLETCHER and 21 Savage, however, they definitely aren’t being remembered in the way students expected.

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Word Count: 385

References

Matt Jensen – Syracuse University sophomore, correspondence through Instagram Direct

Messaging

Jonathan Danilich – Syracuse University sophomore, in-person correspondence

Maya Valadez – Syracuse University sophomore, in-person correspondence